

PRESS RELEASE

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Gambling.com Group Rings Nasdaq Stock Market Closing Bell to Celebrate Successful Initial Public Offering

Gambling.com Group Limited (Nasdaq: GAMB), a leading provider of player acquisition services for the regulated global online gambling industry, on Thursday, October 7, celebrated its successful initial public offering with a visit to the Nasdaq MarketSite in Times Square. In honor of the occasion, Charles Gillespie, Chief Executive Officer and co-founder of Gambling.com Group, rang the Closing Bell to mark the end of the day's trading. Gambling.com Group began trading on the Nasdaq Global Market on July 23, making the Group the first online gambling affiliate publicly traded in the United States.

The bell ringing ceremony at Nasdaq MarketSite represented an opportunity to showcase Gambling.com Group's achievements and milestones before a global audience and provided a platform to generate brand exposure. Gambling.com Group looks forward to continuing its work helping online gamblers navigate the expanding world of regulated online gambling options.

Below are some excerpts from Gillespie's speech during the bell ringing ceremony:

"Our IPO was the culmination of a decade and a half of work. Our story is one of grit, tenacity and perseverance. Our path to New York today was far from a straight line and far from expected."

"It feels like a lifetime ago when I incorporated the company in 2006. At the time there was no legal online gambling in the United States and policymakers were outright hostile to any suggestion that it could ever be a legitimate activity."

"Fast-forward 15 years and we have come full circle. Not only does regulated online gambling exist in the United States, but it is now at the center of every industry conversation and the U.S. is poised to become the world's largest market, potentially as soon as next year. It is nothing short of a dream to bring our experience, success and business back to the United States."

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About Gambling.com Group

Gambling.com Group Limited (Nasdaq: GAMB) is a multi-award-winning performance marketing company and a leading provider of digital marketing services active exclusively in the online gambling industry, based on June 30, 2021, revenue. The Company has more than 150 employees and operates from offices in Ireland, the United States and Malta. Through its proprietary technology platform, the Company publishes a portfolio of premier branded websites including Gambling.com and Bookies.com. Founded in 2006, the Company owns and operates more than 30 websites in six languages across 13 national markets covering all aspects of the online gambling industry, which includes iGaming and sports betting.