

PRESS RELEASE

17 October 2016



KAX Media completes move to Malta

KAX Media has moved its corporate headquarters and intellectual property to Malta.

Malta was the obvious choice, offering a familiar environment for companies in the iGaming sector. The pioneering licensing regime originally setup by the regulators in Malta has resulted in a thriving iGaming cluster which offers clear value to iGaming affiliates and operators alike. The company's new address in Malta is 85 St John St, Valletta VLT1165.

The group's parent company, KAX Media Limited, was originally incorporated as TGG International Holdings Limited in the British Virgin Islands (BVI) on July 26th, 2006 with BVI company registration number 1041601. While still in the BVI, the company was renamed KAX Media Limited on October 3rd 2012. The company was then continued in Malta on October 7th 2016, given Maltese company registration number C 75778 and discontinued in the BVI. Prior to the continuation in Malta, KAX Media Limited contributed all its assets and intellectual property to its wholly owned subsidiary GDC Trading Ltd ("GDC"). After contributing all its assets to GDC, KAX Media Limited ceased trading and now solely acts as the ultimate holding company for the group. Given that KAX Media Limited does not trade, it is not registered for Value Added Tax (VAT) in Malta.

GDC was originally incorporated in the BVI on June 2nd 2011 with BVI company registration number 1652138. GDC itself was also continued in Malta on the 17th of October 2016, given Maltese company registration number C 77661 and discontinued in the BVI. GDC is the active trading entity in the group and is registered for VAT in Malta with the intra-community number: MT23783628.

###

For further information, please contact:

Michelle Duffy, Head of PR

+356 2776.1028

michelle.duffy@kaxmedia.com

About KAX Media

KAX Media is a multi-award winning provider of digital marketing services for the global iGaming industry. Founded in 2006, the company has over 35 employees and operates from offices in Dublin, Tampa, Monaco and Malta. The company publishes websites that offer comparisons and reviews of online gambling websites in 14 national markets in 8 languages. Players use these resources to select which online gambling operators they should trust to offer a safe and honest online gambling experience. The company's publishing assets include the leading iGaming industry portal, Gambling.com[®] as well as the CasinoSourceSM series of portals, among many others.

KAX Media's experience in iGaming player acquisition and vast experience in driving and converting targeted traffic enable it to offer iGaming operators a deep source of new players in regulated markets.