

**Gambling.com Group Completes Acquisition of Odds Holdings, Inc.,
Parent Company of OddsJam**

CHARLOTTE, NC – January 2, 2025 – Gambling.com Group Limited (Nasdaq: GAMB) (“Gambling.com Group” or the “Company”), a leading provider of digital marketing services for the global online gambling industry, announced today that it completed the previously announced acquisition of Odds Holdings, Inc., the parent company of OddsJam, on January 1, 2025, as planned and on schedule.

The completion of this acquisition underscores Gambling.com Group’s ability to execute strategic transactions efficiently and without delay. This acquisition expands Gambling.com Group’s footprint in the online gambling ecosystem by adding complementary recurring revenue streams from consumer subscription products and enterprise clients. The Odds Holdings platform, powered by state-of-the-art technology for real-time odds data, strengthens the Company’s position as a leader in the global online gambling ecosystem.

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For further information, please contact:

Investors:

Peter McGough, Gambling.com Group, investors@gdcgroup.com
Richard Land, Norberto Aja, JCIR, GAMB@jcir.com, 212-835-8500

Media:

Eddie Motl, Gambling.com Group, media@gdcgroup.com

About Gambling.com Group

Gambling.com Group Limited (Nasdaq: GAMB) (the “Group”) is a fast-growing provider of digital marketing services for the global online gambling industry. Founded in 2006, the Group has offices globally, primarily operating in the United States and Ireland. Through its proprietary technology platform, the Group publishes a portfolio of premier branded websites including Gambling.com, Bookies.com, Casinos.com, and RotoWire.com. Gambling.com Group owns and operates more than 50 websites in seven languages across 15 national markets covering all aspects of the online gambling industry, including iGaming and sports betting, and the fantasy sports industry. The Group’s OddsJam platform provides a suite of tools and services to assist consumers and enterprises in sports betting.

Cautionary Note Concerning Forward-Looking Statements

Cautionary Note Concerning Forward-Looking Statements. This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, Section 21E of the Securities Exchange Act of 1934, as amended, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995, that relate to the Company’s current expectations and views of future events. All statements, other than statements of historical facts contained in this press release, are all forward-looking statements. These statements represent the Company’s opinions, expectations, beliefs, intentions, estimates or strategies regarding the future, which may not be realized. In some cases, you can identify forward-looking statements by terms such as “believe,” “may,” “estimate,” “continue,”

“anticipate,” “intend,” “should,” “plan,” “expect,” “predict,” “potential,” “could,” “will,” “would,” “ongoing,” “future” or the negative of these terms or other similar expressions that are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Forward-looking statements are based largely on the Company’s current expectations and projections about future events and financial trends that it believes may affect its financial condition, results of operations, business strategy, short-term and long-term business operations and objectives and financial needs. These forward-looking statements involve known and unknown risks, uncertainties, contingencies, changes in circumstances that are difficult to predict and other important factors that may cause the Company’s actual results, performance, or achievements to be materially and/or significantly different from any future results, performance or achievements expressed or implied by the forward-looking statement. Any forward-looking statements contained in this press release speak only as of the date hereof and accordingly undue reliance should not be placed on such statements. Gambling.com Group disclaims any obligation or undertaking to update or revise any forward-looking statements contained in this press release, whether as a result of new information, future events or otherwise, other than to the extent required by applicable law.