

# PRESS RELEASE

13 June 2019



## Gerry Ahern Joins Gambling.com Group as Director of North American Content

**A 30-year veteran digital media executive, editor and sports writer, Ahern will oversee and expand the content production of Gambling.com Group Plc (the “Group” or “Gambling.com Group”) in North America.**

Ahern comes to the Group after seven years with USA Today Sports Media Group, first as Vice President of Content and later as Editor-in-Chief of Golfweek magazine. In 2011, he oversaw the reorganization of the USA Today Sports team into a digital-first operation, growing audience and reach. At Golfweek, he amplified the magazine's digital footprint, establishing new benchmarks for audience and social resonance. Ahern served as President of the Associated Press Sports Editors (APSE) in 2012. While he was Managing Editor/Colleges and Investigations at Yahoo! Sports (2005-2011) his team's reporting earned numerous awards and helped the brand establish itself as the No. 1 U.S. Sports website, according to Comscore.

“In-depth coverage of gambling is the present and the future of sports and sports journalism,” says Ahern. “Gambling.com Group has established itself as the leader in news and coverage of the online gambling industry and how to legally wager on the games fans love. We will bring a passionate and comprehensive approach that informs, educates and entertains.”

“Gerry brings a wealth of experience and connections in building top-flight content operations in the digital space,” remarks Gambling.com Group Chief Executive Officer Charles Gillespie. “His leadership will allow us to refine and grow our strong team to handle players’ thirst for insight into all aspects of betting and gambling.”

Featuring websites such as Gambling.com, Bookies.com, TopUSBets.com as well as the Badder Beats podcast, Gambling.com Group employs a network of expert writers and freelancers to comprehensively cover sports betting and online gambling across the United States.

Gambling.com Group publishes comparison sites for online gambling services, providing a deep source of players for sports betting and online gambling operators. The Group publishes nearly 50 different web portals across 15 national markets in nine languages. It is a media company and a member of the Associated Press Sports Editors. The Group does not offer gambling services.

In May of 2018, the US Supreme Court repealed the Professional and Amateur Sports Protection Act, removing the federal ban on sports betting. Some 16 states have since legalized sports betting with several more in the process.

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**About Gambling.com Group**

Gambling.com Group Plc is a multi-award winning provider of digital marketing services for the global iGaming industry. Founded in 2006, the group has a workforce of more than 110 and operates from offices in Dublin, Tampa and Malta. The group publishes websites that offer comparisons and reviews of online gambling websites in 15 national markets in nine languages. Players use these resources to select which online gambling operators they should trust to offer a safe and honest online gambling experience. The Group's publishing assets include the leading iGaming industry portal, [Gambling.com](#)<sup>®</sup> as well as [Bookies.com](#) and the [CasinoSource](#)<sup>SM</sup> series of portals, among many others.